

# *International Network of Social Entrepreneurs in about 500 words*



International Network of Social Entrepreneurs Inc. (INSE) is a global organization born out of Christophe Poizat's dream for a better world, now and for generations to come.

Since about the age of ten, Christophe decided he would contribute to change what he disliked most seeing in the world: injustice, poverty, hunger, disease, violence... it is after a journey of many years of wandering that he finally found a path which would enable him to fulfill the mission his passion was calling him to do.

Following Gandhi's philosophy that "You Have to Be the Change You Want to See in the World", Christophe decided to give birth to a global organization whose ultimate objective would be the promotion of a culture of peace and tolerance on Earth, where the beauty and diversity of humanity is celebrated everyday, instead of being feared.

INSE is fuelled by a very strong desire to creatively solve the most critical global issues threatening us and the planet. Christophe intends to leave an open and self-perpetuating model which will hopefully inspire many generations of entrepreneurs across the world to work collaboratively toward the edification of a world that is more at peace and where the majority of people live our given birth-rights: the pursuit and attainment of happiness, for themselves and their families.

Christophe is a strong proponent of the capitalist model with the concept of free enterprise which thus far and in spite of the current turmoil is perceived to be the best model of positive, viable and sustaining economic and environmental change; he is promoting a capitalist model which is more mature, a model which encompasses a new mindset where the bottom line is no longer the only driving factor in the decisions of business leaders and entrepreneurs. INSE will champion a new paradigm shift, ushering in the concept of the "triple bottom-line": People, Planet, Profits - this will be promoted globally, showing the world that "Capitalism with a Conscience", or "Spiritual Capitalism" as some call it, is the next vital stage in our evolutionary process. Christophe strongly feels that this is the most appropriate remedy to the biggest global challenges threatening humanity and the planet: extreme poverty, destruction of the environment, lack of education, terrorism, disease and other issues affecting millions.

*"We will fulfil our objectives by raising awareness of the needs of the planet and all its inhabitants to the highest possible levels, promoting one-on-one collaboration of all cultures as well as developing and promoting social entrepreneurship, worldwide. Social entrepreneurship has got nothing to do with Socialism, it's actually the opposite: we want the poor to get richer, only rich people can help poor people. We aim to create more wealth and distribute it abundantly across the world."*, says Christophe.

For more information about INSE, visit: <http://inse.groupsite.com>

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